# What is the biggest sanitation challenge in your neighborhood?

Show us your story (up to 3 minutes) and win € 1000!

# Water Movie Challenge

Are you a creative student or a young professional? Do you want to show the world your ideas about how to tackle the biggest sanitation challenge in your neighborhood? This is your moment! Explore, interview, be creative and show us your local story.

The Water Movie Challenge is part of The Young Professionals Programme of the Amsterdam International Water Week. The

International Water Week in Amsterdam is a high-level gathering of about 25 000 water professionals from all over the world and will take place from 2 - 6 November 2015.

## The winner takes it all!

The prize for the best entry for the Water Movie Challenge will be awarded with a 100% waterproof prize of € 1000; Furthermore your movie will become widely known among international water professionals!

### How do we judge?

Your movie will be judged on creativity and the message conveyed by the movie. The top 30 entries will be posted and promoted on facebook.com/youngiww, from which the Facebook community will vote for a top-ten list. Finally, a distinguished jury will pick the winner, who will bag the third IWW Movie Award at the International Water Week.

#### **Movie Requirements**

- Your movie should not exceed 3 minutes;
- The first shot of your movie should include
- The last shot of your movie should provide proper credits to the producer;
- By submitting your video, you allow your video to be used publicly (online and offline) using the credits provided in your final shot:
- The submission deadline is October 23rd
- Submit your video in a standard format (mpg, wmv, avi, m4v, 3gp, mov or flv).
- Use one of the following options to submit vour movie:
- 1. Upload your video on YouTube and send the link to us by email:

WaterMovieChallenge@gmail.com

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2. Transfer the video file using wetransfer.com



